

# The New Hampshire Farm Bureau Federation COMMUNICATOR

## Circulation & Advertising Rate Information

New Hampshire Farm Bureau Federation NHFB stands as the leading voice for farmers and rural life in the Granite State, tirelessly advocating for the interests of our agricultural community. Our commitment extends beyond advocacy; we are dedicated to keeping our members and stakeholders informed on a range of topics, from crucial legislative updates to the latest research and inspiring stories that showcase the rich diversity of New Hampshire Agriculture.

In alignment with this mission, we proudly publish our newspaper, *The Communicator*. This invaluable resource is distributed to nearly 3,000 NH Farm Bureau member homes, as well as to key stakeholders including members of the press, other agricultural organizations, and all 424 members of the New Hampshire General Court. By advertising in *The Communicator*, you not only gain exposure to a broad audience of farmers, gardeners, loggers, property owners, and local food consumers, but you also reinforce your brand's commitment to supporting and nurturing the agricultural community.

# 3,000

Avg. Circulation per issue in 2024

# 32

page

11" X 17" Tabloid style newspaper

# 4

Issues per year

*The Communicator* is web offset printed on 35# Highbright paper. Final reproduction quality of all advertising is contingent on the materials furnished. Due to the nature of web offset printing, color reproduction may vary from proofs and originals provided.

Ad placement is at the discretion of the editor.

Requests will be filled based on space availability.

New Hampshire Farm Bureau and it's staff reserve the right to reject any advertising. Initial acceptance of an ad does not commit New Hampshire Farm Bureau to publish it.

For more information contact Leandra Pritchard  
leandrap@nhfarmbureau.org | 603.224.1934



## National News

**THE ZIPLINE: THE FARM BUREAU FAMILY**

Page 5

**LEARN MORE ABOUT AFBF PRESIDENT ZIPPY DUVAL**

Page 8

## State News

**COUNTY FARM BUREAU ANNUAL MEETINGS**

Pages 4, 5 & 12

**UNH COLSA/NHAES STATION RESEARCH**

Page 14

**TRACTOR ROPS WORK**

Page 16

**GREEN PASTURES AWARD & OUTSTANDING TREE FARMERS**

Page 21

New Hampshire Farm Bureau Federation  
295 Sheep Davis Road, Concord, NH 03301  
CHANGE SERVICE REQUESTED

Non-Profit Org.  
US Postage  
PAID  
Permit #1  
Manchester, NH

**Corporate Transparency Act Deadline Looming**

by Samantha Ayoub, AFBF Associate Economist



Over 230,000 farms are up against a Jan. 1, 2025, deadline to file their detailed Beneficial Ownership Information (BOI) with the Treasury Department under the requirements of the Corporate Transparency Act (CTA). Despite facing steep fines and possible jail time for failing to file, less than 11% of eligible businesses nationwide have filed their BOI. Efforts to protect small businesses from these invasive requirements and the harsh punishment for noncompliance have stalled in Congress. Let's review what the Corporate Transparency Act means for farmers.

What is the Corporate Transparency Act?

The Corporate Transparency Act was passed in 2021 to combat money laundering and organized crime funding. The CTA requires that registered businesses register any "beneficial owner" of the company with the U.S. Department of Treasury's Financial Crimes Enforcement Network (FinCEN). The BOI filing requirement applies to any small business that files an incorporating document with their state business authority to conduct business in the United States.

CORPORATE ACT - CONTINUED ON PAGE 11

**Young Farmer Achievement Award Nominee Danny Hicks**

ABOVE PHOTO Photo by Rob Johnson

Left to right: Representative Alicia Gregg of Nashua, who joined judges Representative Catherine Sofikitis, UNHCE Coos County Field Specialist Will Hastings, and Associated Women member Ruth Mann for a tour of Sunnycrest Farm in Londonderry during the interview of Young Farmer Achievement Award nominee Danny Hicks (center). Read more about the nominee on page 9!

**NHFB 107TH ANNUAL MEETING**  
MEET AFBF PRESIDENT ZIPPY DUVAL ON NOVEMBER 9TH!  
MORE DETAILS ARE ON THE BACK PAGE!

Facebook.com/NHFarmBureau  
Facebook.com/NewHampshireYoungFarmers

**BRINGING NEWS TO NH FARM BUREAU FAMILIES**

**THE VOICE OF AGRICULTURE**

The official newspaper of the New Hampshire Farm Bureau Federation.





**FULL PAGE**

**QUARTER PAGE**

**3" X 5" BLOCK**

**HALF PAGE**

Number of Insertions	FRONT PAGE:	64 Col Inches	32 Col Inches	15 Col Inches	9 Col Inches
	3" X 5" Block	10"W x 15"H	10"W x 7.5"H	5"W x 7.5"H	3"H x 5"W
Full Color	3" X 5" Block	FULL PAGE	HALF PAGE	QUARTER PAGE	3" X 5" Block
1	\$2500	\$750	\$475	\$250	\$150
4		\$650	\$410	\$235	\$125
<b>CLASSIFIED ADS</b>	Classified ads with up to 100 words are free for NHFB members. Non-member classified ads will be charged \$10 for 25 words, \$0.50 for each additional word. If you're not a member yet, consider joining to access even more benefits. Don't miss out on the opportunity to promote your business, services, or products to a wider audience today.				

**Ads and payment are due the first Friday of the month prior to the next publication.**

**Deadline Dates:**

Winter 2025 issue:      January 17, 2025  
 Spring 2025 issue:      April 18, 2025  
 Summer 2025 issue:      July 18, 2025  
 Fall 2025 issue:      October 17, 2025

- Ad format: CMYK PDF. Best if built in Adobe Illustrator as CMYK and exported as a CMYK PDF.
- Resolution must be at least 300 dpi
- Ads may be adjusted to fit specifications
- *Payment must be received by the first Friday of the month (the Deadline) prior to the next publication.*

**For more information contact:**

Leandra Pritchard  
 Managing Editor  
 leandrap@nhfarmbureau.org  
 603.224.1934

NH Farm Bureau Federation  
 295 Sheep Davis Road  
 Concord, NH 03301  
 nhfarmbureau.org

A recent copy of *The Communicator* may be furnished upon request.