

New Hampshire Plant Growers Association

Annual Summer Meeting

Black Forest Nursery

Black Forest Nursery, Boscawen, NH

Wednesday, July 26th, 2017, 3-7 PM

2017 Summer Meeting Agenda

- 2:45 – 3:00 - Welcome & Registration
- 3:00 – 4:00 - Tour of Black Forest Nursery finishing at the historic Winthrop Carter House
- 4:00 – 5:00 - Peter Konjoian, Konjoian's Horticultural Education Services
- "Participating in the Locally Grown Food Movement"
- 5:00 – 5:30 - Round Table Discussion led by Ryan Dickson, UNHCE
- "Current Trends in Retail, Consumer Purchasing, and Production"
- 5:30 – 5:45 - Felicia LaBranche, Program Manager, PSNH
- "Plant Something NH 2017 Summary"
- 5:45 – 6:00 - Business Meeting & Elections
- 6:00 – 7:00 - Dinner and Social Time

Register Online:

<https://nhfarmbureau.org/nhpgasummer17/>

\$35.00 per Person

"Participating in the Locally Grown Food Movement"

For many years Peter has gone on record stating that if an apple grower can sell garden mums in the fall then a spring bedding plant grower should feel free to sell fresh produce in the garden center. Opportunities are knocking on the door for garden center and grower-retailer operations to diversify into locally grown produce. While farmers markets continue to expand they are not designed to supply all of the locally grown food movement's demand. Peter will lead a discussion of how ornamental and food crops can be complementary in an operation's profitability.

"Roundtable discussion: Current trends in retail, consumer purchasing, and production"

Ryan will briefly highlight general trends in consumer purchasing, the retail environment, and growing operations nation-wide. He will then lead a panel discussion with NHPGA members covering recent trends in New Hampshire and strategies for the future. Please come prepared to learn and participate in discussions with other growers and retailers.

For More Information:

Visit www.NHPGA.org or call (603)224-1934



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