



NH Young Farmers
MEETING AGENDA – FRIDAY, JUNE 17, 2016 AT 7 P.M.
Location: NH Farm Bureau Office, 295 Sheep Davis Road, Concord, NH
-UNAPPROVED MEETING MINUTES-

PRESENT:

Jason Pritchard of Merrimack County
Amy Matarozzo, John Fernald of Rockingham County
Staff: YF Co-Coordinators Leandra Pritchard & Josh Marshall

Amy Matarozzo, Chair brought the meeting to order at 7:15 p.m.

I. OLD BUSINESS

1. Report of the Chair, Amy Matarozzo

She attended the state BOD meeting on June 16th and they had a quick meeting. All of the counties discussed their 100 year celebrations, with Rockingham's being this month on the 25th at Sunnycrest Farm for a Strawberry Festival. Wayne Mann will be a featured speaker at the event, along with a farm tour, and strawberry desserts.

2. Financials

The only new item was receiving \$500 for the spring cleanup. **John Fernald MOTIONED** to approve the financial report as presented. **Jay Pritchard SECONDED.**

3. Project Reports

• **Community Service**

- *Harvest For All*

We received a thank you from the Friendly Kitchen for the beef donation. Discussed possible thank you gifts to large donors of the project. One thought was a framed picture of the calf with a thank you letter from Amy. Another option could be a free ad in the YF calendar.

We will try to schedule a produce pickup date from farms for the program. Ask other counties if they can do the same and donate to their local pantries.

• **Promotion & Education**

- *2016 Animal Husbandry Award*

A Monday, Wednesday, or Thursday would be a good day for judging. We will ask Christina if she has spoken to any of the pharmaceutical companies she deals with about sponsoring the award. Potential judges: John Porter, Steve Taylor, Mike Lunak, Wayne Mann, and Christina Murdock DVM already agreed to be the veterinary judge.

• **Member Outreach**

- *Summer Games – Saturday, August 20, Chichester at Jones Farm*

By July 5th, we will make calls to YFers to see if they are interested in forming teams for the Games. We will decide by the middle of the month if we will hold the games – we need to get people interested!

Other item: Amy was thinking that she could write a letter to mail to potential interested YFers to welcome them to the group and to let them know about what we do and how to participate.

- *Barnstead Open Farm Day table – Saturday, July 23*

Amy & Brian will be having their farm, LorrenJoyce Farm, open to the public on July 23, along with about ten other farms in Barnstead. We will give them some NHFB info and promotional items to have that day.

- *Facebook posts: profile a YF a week/month (#FridayFeaturedFarmer), farm fact each week*

Ideas were discussed to get more traffic to our page, such as Takeover Tuesday (a farmer posts a few times on a Tuesday about their farm) or along the same lines, they could post a few times in a week about their farm.

Josh will work on a program that could be implemented to give the farmers a guideline on how, what, and when to post.

• **Fundraising**

- *Laconia Pumpkin Festival – Saturday, October 22*

Leandra will register for the event next week. We will discuss the event in more details in the coming months.

○ *Calendar for 2017*

Leandra and Josh will work on drafting a letter to send to potential sponsors of the calendar. We will ask Farm Credit East about the format/publisher that they use for their calendar.

4. Young Farmer By-laws

Will ask other New England YF committees, such as CT and NY for their bylaws to model after them.

5. FUSION Conference – February 10-13, 2017 in Pittsburgh, PA

6. NE Dairy & Food Council – Communications Training

We will email Stephanie to see price for training, what it entails, and then try to schedule her to come in the fall.

7. Other Old Business

None at this time.

II. NEW BUSINESS

1. Choose Discussion Meet Questions

Choose by September.

2. New Farmer Toolkit for NH Farmers

Published by NHFB – will put it online and make it a member benefit.

3. Next meeting – July farm tour at Winesome Farm in Piermont? - TBD

Josh will get in touch with Glen to see if he can host the next meeting. A Sunday, July 10th or 17th would be good days. John Fernald also offered to host it at his camp as a second option. Leandra will send out an email to the YF group when they decide on a date.

4. Other New Business

None at this time.

III. ADJOURN

Jay Pritchard MOTIONED to adjourn at 8:15 p.m. and John Fernald SECONDED. VOTE: UNANIMOUS FOR

Respectfully Submitted,
Leandra Pritchard, YF Co-Coordinator